



## DETROIT ELECTRIC CARS

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Since gasoline automobiles are being made more complicated every year, and still many inherent difficulties not yet overcome, and with the cost of gasoline advancing, I am forcibly convinced that with the recent improvement in storage batteries the Electric Automobile will largely supersede the gas cars.

The Electric Car has never had any problem except the weight of the storage battery. Do you know that the weight of the battery has recently been reduced to one-half, and that the "Detroit Electric" will now run 80 miles on one charge? This is as far as you will want to run in one day. When you go home at night, if your battery is getting low, you simply throw a switch in your garage and your car will be fully charged next morning. When you pay your house lighting bill you will also pay your power bill. At the High Point rate of 6c. per k. w. hour, you will pay about 1-3/4c. per mile. You know the price of gasoline has doubled recently. Do you know that only 15% of the oil wells produce any gasoline at all, and that after a certain time the supply will be exhausted?

With the "Detroit Electric" you have absolutely no starting troubles, even at zero temperature. You have no complicated machinery to keep in repair, no water to freeze, no vibrating parts (such as engine pistons, valves and cranks), no clutch, no transmission gears. There are only two moving parts--the revolving motor shaft and the revolving rear axle.

The "Detroit" will climb a steeper hill than a gasoline car, and yet is as noiseless as a shadow. It will last several times as long as a gas car because there are no high speed parts to wear; no vibration whatever; no excessive strain such as engine explosions, throwing in of clutch, etc. It can be driven by any member of the family. Where other cars have from six to twelve levers to operate, this has only two. One is used for steering and the other starts, gives five speeds, stops, backs, and applies brakes. The speeds are 6, 9, 13, 17 and 21 miles.

There is no chauffeur to pay, no cylinder oil to buy, no grease to soil your car, no tire punctures, no unsightly extra tires or wheels to carry, no inner tubes, repair kits, pump or jack to carry, and practically no troubles of any nature.

The same battery operates motor, lights, brakes, horn and everything. The absence of machinery should appeal to every one. The riding qualities greatly excel those of any gas car. The passengers ride midway between the wheels. There is entire freedom from all vibration such as from engine & gears; no noise; no odors such as from gasoline and burning grease, and there is not the usual nerve strain on the driver.

Do not fail to investigate the "Detroit Electric." Let me know when and a demonstration will be arranged for you.

Very truly,  
J. F. HAYDEN, Agent.